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Joint Development Control Committee: Cambridge Fringes Wednesday, 21 March 2012

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## JOINT DEVELOPMENT CONTROL COMMITTEE: CAMBRIDGE FRINGES

21 March 2012 10.30 am - 12.00 pm

**Present**: Councillors Bard (Chair), Smart, Tunnacliffe, Znajek, Kenney, Orgee, Reynolds, Harford, Heazell and Nightingale

#### **Officers Present:**

Sharon Brown (New Neighbourhoods Development Manager – City), Patsy Dell (Head of Planning Services – City), James Goddard (Committee Manager – City), Penny Jewkes (Legal Advisor - City), Glen Richardson (Head of Joint Urban Design) and Elizabeth Rolph (Principal Planner (New Neighbourhoods - City)

## **Developer Representatives:**

Hamish Buttle (Bovis Homes), Jo McCafferty (Levitt Bernstein), Amanda Renshaw (Levitt Bernstein) and Krishma Shah (Levitt Bernstein)

## FOR THE INFORMATION OF THE COUNCIL

## 12/12/JDCC Apologies

Apologies were received from Councillors Dryden, Nimmo-Smith, Pegram, Shelton and Shepherd.

### 12/13/JDCC Declarations of Interest

None.

#### 12/14/JDCC Minutes

The minutes of the 22 February 2012 meeting were approved and signed as a correct record.

# 12/15/JDCC Guidance Note For Marketing Signage For Cambridge Fringe Sites

The committee received a report from the Principal Planner (New Neighbourhoods) regarding the guidance note for marketing signage for Cambridge fringe sites.

The report outlined that Members requested at the Joint Development Control Committee (JDCC) meeting on 1 December 2011 that a guidance note for marketing signage for Cambridge fringe sites be presented to a future JDCC meeting; and the Southern Fringe Community Forum. The guidance note was presented for agreement by JDCC.

In response to Member's questions the Principal Planner confirmed JDCC had no control over the marketing name of a development as chosen by a developer. JDCC could ask a developer to take on board the views of the local community, but had no legal control to require a developer to do so.

Councillor Heazell requested an amendment to the text set out in 'Content' on P10 of the Officer's report. Text to be added encouraging developers to hold discussions with the local community and be mindful of local sensitivities concerning naming.

The committee approved this amendment unanimously.

Councillor Smart requested an amendment to the text set out in 'Other – Street Name Plates' on P10 of the Officer's report. Text to be amended so details concerning street naming and numbering should be brought together and not separated.

The committee approved this amendment unanimously.

The committee unanimously agreed the guidance note for marketing signage for Cambridge fringe sites [Appendix A of the Officer's report as amended by text below] be used by officers as informal guidance to inform the interpretation of policy in relation to provision of pre-application advice and determination of applications.

## **Amendments to Text**

Officer's report P8, 3<sup>rd</sup> paragraph 4<sup>th</sup> sentence: Replace 'The council' with 'The Councils'.

Officer's report P10, 'Content' 3<sup>rd</sup> paragraph: Amend final sentence to read '...taking into account suggestions and views of local residents.'

Also to add final sentence: 'In particular, a sensitive approach should be taken in relation to naming of developments, coordinating with developers to encourage discussions with the local community at an early stage.'

Officer's report P10, 'Other': Add to final sentence 'and is attached as Appendix A'.

Add

Appendix A: Extract from Cambridge City Council Street Naming and Numbering Policy, May 2011

<u>Cross Boundary Development Sites Joint Arrangements With Neighbouring</u> Authorities

In circumstances where development sites have been identified on the boundary between Cambridge City Council and South Cambridgeshire District Council it will be necessary to work with the neighbouring Local Authority in order to achieve logical street naming and numbering schemes.

The following paragraphs set out the joint working arrangements agreed between Cambridge City Council and South Cambridgeshire District Council for those developments sites, which lie, on the boundary between the two Council areas.

Any site which crosses the city / district boundaries is to be discussed at an early stage by both Street Naming and Numbering (SNN) officers. A list of street names for each single development site will be then complied from suggestions made by local Resident's Associations or Parish Council's. The combined list will then be forwarded to Royal Mail and Cambridgeshire Fire and Rescue Service for consultation. A final list of suitable names will then be compiled and issued to ward councillors for approval.

In the event that a list of street names cannot be agreed following the consultation process, the final decision will rest with the Cambridge City Fringes Joint Committee.

Once a list has been determined this will be used to assign names to new streets within the development area. This will be carried out by both SNN officers consulting with each other.

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With the exception of the specific arrangements for agreeing street names as above Cambridge City Council will generally continue to be the sole responsible Authority for carrying out all the tasks in relation to street naming and numbering within their boundary.

In respect of naming streets after people within the city boundary the use of the full name will be considered. This may not apply to streets within the areas administered by neighbouring authorities.

A numbering schedule and numbering certificate will be issued for properties addressed by the city within the joint development working area administered by South Cambridgeshire District Council.

Street naming and numbering charges for a joint development site will be agreed between Local Authorities and the developer and based on the charges in place for each Local Authority at the time. Proportions of the development plots in each area and a supplementary share of the charges for the lead authority may apply where this is agreed.

#### 12/16/JDCC Pre-Application Briefing - Land between Long Road and Shelford Road (Clay Farm/Showground Site), Cambridge (Bovis)

The Committee received a presentation from Bovis Homes on the land between Long Road and Shelford Road.

Mr Buttle (Bovis Homes) undertook to provide a copy of the presentation for Officers to forward to Members for information.

The meeting ended at 12.00 pm

CHAIR